

RAIGANJ SURENDRANATH MAHAVIDYALAYA

Report

- Name of Program** : Special Invited Web Lecture-I
- Name of Topic** : "An Analysis of Utility Theory in the Light of Cardinal Approach"
- Resource Person** : Dr. Chinmoy Sarkar , Assistant Professor in Economics, Siliguri College of Commerce, Siliguri, WB
- Organized by** : Department of Economics, Raiganj Surendranath Mahavidyalaya (RSM)
- Date of Program** : 9th July, 2021
- Duration of Lecture** : 12.00 Noon -1.00PM
- No of Participants** : 22
- Venue of Program** : Online Platform (Google Meet)
- Program Coordinator:** Dr. Subrata Ghosh, Asst. Professor in Economics, RSM
- Objective of Program** : To Provide an interactive platform for participants to engage with external resource person, and providing opportunity to ask questions and participate in discussions, fostering a conducive learning environment.
- Outcome of Program** : The comprehensive analysis of the cardinal approach deepened participants' understanding of consumer behavior and its implications for economic theory and practice. The interactive nature of the session facilitated meaningful exchange and dialogue, enriching the learning experience for all involved.

On 9th of July, 2021, the Department of Economics, Raiganj Surendranath Mahavidyalaya organized a web lecture series on the topic "An Analysis of Utility Theory in the Light of Cardinal Approach". Using online platform, the lecture was delivered by Dr. Chinmoy Sarkar, Asst. Professor in Economics from Siliguri College of Commerce, WB. The lecture delved into the intricacies of utility theory, focusing particularly on the cardinal approach.

Key area of Lecture:

Dr. Chinmoy Sarkar, a distinguished academician in the field of economics, led the session with an insightful analysis of utility theory. He elaborated on the cardinal approach, shedding light on its significance in understanding consumer behavior and decision-making processes. Through engaging examples and theoretical frameworks, Dr. Sarkar navigated the audience through the nuances of utility theory, illustrating its practical applications in various economic contexts.

Overview of utility theory.

Distinction between cardinal and ordinal approaches.

Application of cardinal approach in consumer theory. Understanding consumer preferences and choices.

Implications for economic decision-making and policy formulation.

Interactive session: The online platform, facilitated through Google Meet, allowed for seamless interaction between the speaker and the audience. Participants actively engaged with Dr. Sarkar, posing questions and seeking clarifications on complex economic concepts. The interactive nature of the session fostered a dynamic learning environment, enriching the overall experience for attendees.

In summary, it can be stated that the special web lecture on utility theory, presented by Dr. Chinmoy Sarkar, served as a valuable learning opportunity for students and enthusiasts of economics. Overall, the web lecture series proved to be a resounding success, contributing significantly to the academic enrichment of participants and fostering collaboration and dialogue within the economics community. The event underscored the importance of leveraging online platforms to facilitate knowledge dissemination and academic discourse in the digital age.

Glimpses of the Program


NAAC Accredited College with "B+" Grade (December, 2016)

**Department of Economics
Raiganj Surendranath Mahavidyalaya**

Organizes
Special Invited Web Lecture Series

Speakers :

Day-1 (09.07.2021), Friday

► **Dr. Chinmoy Sarkar**
Assistant Professor in Economics
Siliguri College of Commerce
Topic: An analysis of Utility Theory in the light of Cardinal Approach



Day-2 (13.07.2021), Tuesday

► **Dr. Srijana Rai**
Associate Professor of Economics
Kurseong College
Topic: An analysis of Employment Theory in the light of Classical Macroeconomic Approach

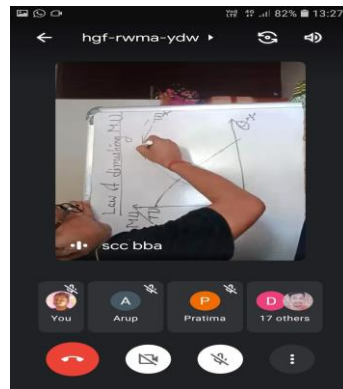
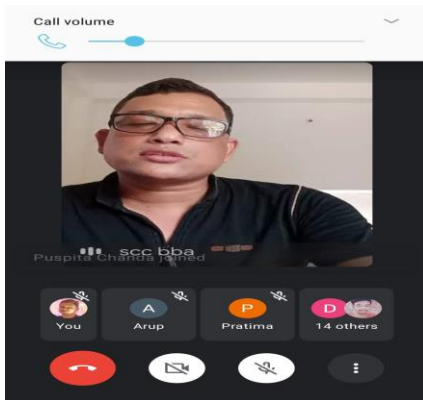



Web-Lecture Platform :
Google Meet
Time : 1.00 pm to 2.00 pm

Dr. Subrata Ghosh
Program Co-ordinator
Assistant Professor in Economics
Raiganj Surendranath Mahavidyalaya

Mr. Arup Sanyal
Head, Department of Economics
Associate Professor of Economics
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Principal
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