

## RESUME

Subrata Ghosh  
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### **DR. SUBRATA GHOSH**

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Possessing a deep urge to work in a professional organizational atmosphere, where my full potential is going to be utilized for the organizational betterment as well as self-development.

#### **Post Graduate Qualifications and others:**

- A. Ph. D the subject area of Health Economics at the Department of Economics, University of North Bengal in 2017.
- B. M.Phil in Economics from Vinayaka Missions University (VMU,DDE) in 2008 with first class.
- C. Master of Business Administration (MBA) in marketing management from VMU,DDE in 2010 with first class.
- D. Master of Arts (MA) in Economics from University of North Bengal in 2001 with first class.
- E. Qualified UGC NET in Economics.
- F. Completed Ph.D course work with 'A' Grade (equivalent to more than 65%) from University of North Bengal in 2016.

#### **Academic Experiences:**

1. Working as an Asst. Professor at Raiganj Surendranath Mahavidyalaya in the subject area of Economics since November, 2016.
2. Worked as an Asst. Professor (Grade-II) at Siliguri Institute of Technology (SIT), a unit of Techno India Group, for MBA and BBA programme approved by AICTE in the subject area of Economics and allied areas during September, 2007-November, 2016. (Also having an experience as a contractual lecturer in the same institution for 1 year prior to joining as a full time lecturer).
3. Worked as a visiting lecturer for the subject area of marketing management and Economics in ICFAI, Siliguri under flexible learning program (FLP) in the year 2006-07.
4. Worked as a Visiting Lecturer at Gyan Jyoti College (GJC), affiliated to the University of North Bengal Siliguri, for the subject area of Economics for the Management programmes in the year 2006.
5. Worked as a Visiting Lecturer at Marketing Management Department, University of North Bengal Siliguri, for the subject area of Economics in the year 2006.

6. Attached as an academic counselor at Siliguri Institute of Management & Technology (SIMT) affiliated to GGU (Bhopal) under distance learning mode in management studies during 2002-2005.
7. Worked as a Guest Lecturer at North Bengal School of Hotel Management (NBSHM) Siliguri, in the management subjects in the year 2005.

### **Field Survey/Extension Experience:**

1. Conducted cross-sectional household survey on epidemiological profile, utilization of healthcare services and out-of-pocket healthcare expenditure of the people of Siliguri Municipal Corporation Area during March, 2014- September, 2014.
2. Socio-economic Survey of livelihood of Villagers at Falakata & Dhupguri region under Jalpaiguri District, May 2001 under the Student Survey Programme [SSP] of the Department of Economics, University of North Bengal
3. Three months project on socio-economic condition of the tea garden workers in Siliguri Sub Divisional area under course curriculum of under graduate programme.

### **Seminar /conferences /FDP/Work Shop attended and paper presented:**

1. Attended National seminar on “*Prospect of Retail Business in India*” at Siliguri Institute of Technology in 2008.
2. Attended seminar on “*Present scenario of Hospitality Management in India*” at Siliguri Institute of Technology in 2008.
3. Attended National seminar on “*Recent Global Recession and its impact on Indian Economy*” at Siliguri Institute of Technology (SIT) in the year 2010.
4. Paper presented and published in the UGC sponsored National seminar on “*Sustainable Development, Resource Endowment and Governance: Mountain Economy in Perspective*” titled “*A study on potential resources and sustainable development and Deprivation in Himalayas*” at Salesian College, Sonada, Darjeeling in 2009 having ISSN no 0976-1861.Vol.II,No.2, December, 2011, pp16-24.
5. Participated Faculty Development Program (FDP) organized by Department of Business Administration at Siliguri Institute of Technology in 2010.
6. Attended and paper presented and published in the 2<sup>nd</sup> International conference on Business and Economic Issues titled “*Switch to Green Cleaning Products to Build up Sustainability*” organized by Indian journal of economics and Business , New Delhi in 2011.

7. Paper presented and published in the proceeding of 3<sup>rd</sup> PIMG International conference on Transformation & Survival of Business Organisations: Challenges and opportunities titled “ *Himalaya: Its People and Sustainable Development*” organized by Prestige Institute of management, Gwalior in 2011 having ISBN no.935-059-061-1,pp 396-402.
8. Participated Two days National workshop on “Research Methodology in Management Studies” organized by Department of Management , University of North Bengal (NBU) in 2012.
9. Paper published in the proceeding of AICTE sponsored national conference on Sustainable Business Growth and Modern Management titled “*CSR: a rational approach for Sustainable Business Growth in recent Time*” organized by Centre for management studies , JIS College of Engineering , Kalyani ,WB in 2012.
10. Paper presented and published in the proceeding of Peter F. Drucker memorial 4<sup>th</sup> National seminar on “ *Opportunities & Challenges of Contemporary & Innovative Management Practices*” titled “*Paradigm shift from Traditional to Green Product: a step towards Sustainable Environment*” organized by Department of Business Administration, *SIT in association with west Bengal University of Technology, Kolkata in 2012* having ISBN no.978-81-924141-3-4.
11. Participated UGC sponsored workshop on *Research Methodology* organized by Dept. of Economics, University of North Bengal on 21<sup>st</sup> April, 2012.
12. Paper published "Internet Banking: A study of awareness and acceptance of internet among the bank customers in Siliguri" *Sit journal of management*, IISN no. 2278911 Vol.3, No.1, June, 2013,pp. 120-135.
14. Paper published “Demographic Transition Model: Evidence from West Bengal State” *Sit journal of Management*, IISN no. 2278911, Vol.3, No.2, December, 2013, pp.605-621
13. Participated UGC sponsored National Seminar on ‘Economic Development of West Bengal in perspective’ organized by Dept. of Economics, University of North Bengal, on 12 -13<sup>th</sup> March, 2014.
14. Participated UGC SAP DRS-II National Seminar on ‘Regional Economic Development & Development with Women organized by Dept. of Economics, University of North Bengal on 14<sup>th</sup> March, 2014.
15. Paper published titled ‘Demographic Transition Model: Evidence from West Bengal State’ *Dnyanganga Management*, (An Annual Research Journal of DICER), IISN: 2277-453X, Vol.III, pp.59-72, March 2014.

16. Participated UGC sponsored National Seminar on 'Bottlenecks in Regional Development: Sectoral and Institutional Focus on Eastern and North Eastern India' on 26- 27<sup>th</sup> March, 2015 organized by Dept. of Economics, University of North Bengal.
17. Participated 21<sup>st</sup> University level workshop on Training in Research Methodology and applications organized by Dept. of Economics, University of North Bengal on 28<sup>th</sup> March, 2015
18. Paper published titled 'Epidemiological Transition Theory: A Critical Review in The Light Of Developing Countries' in *International Journal of Multidisciplinary Educational Research*, ISSN: 2277-7881, Vol. IV , No.8(5), pp. 67-73, August, 2015.
19. Paper published titled 'epidemiological transition theory: a study on the trends of communicable morbidities in India' in *International Journal of Management Social and Science Research Review*, ISSN: 2349-6738 (Print), IISN: 2349 (Online), Vol. I, No. 14, pp.29-34, August, 2015.
20. Paper published titled 'Impact of Burden of Disease on Utilisation Healthcare Facilities and on Out-of-Pocket Healthcare Expenditure of the Households of SMCA: A conceptual Model from Theoretical Foundation in *Journal of the Regional Economic Studies*, ISSN: 2319-2542, Vol. VII, No.1. March, 2016.
21. Paper published titled' Development Perspective of West Bengal with Special Reference to Industrial Development in North Bengal' in *International Journal of Multidisciplinary Educational Research*, ISSN: 2277-7881, Vol. V , No.7(3), pp. 22-38, July, 2016.
22. Paper published titled' Burden of Disease: A Study of Morbidity Profile of the Households of Siliguri Municipal Corporation Area (SMCA), West Bengal, India' in *International Journal of Social Sciences Arts and Humanities, Vol. 4 No. 1. 2016. Pp. 1-7*
23. Paper published titled' Health Seeking Behaviour of North Bengal: A Study of the effects of Socio-economic and Demographic Characteristics on the Healthcare Facilities in Siliguri Municipal Corporation Area (SMCA), India' in *Global Journal of Research Analysis*, Vol.7 No. 8. 2018. Pp. 129-132.
24. Paper published titled' A study on out-of-Pocket HealthCare Expenditure of the people of Siliguri Municipal Corporation Area (SMCA), *JETIR*, Vol.5, No. 8. 2018. Pp. 141-150.

### **Others Academic Qualifications:**

- A. Passed B.A Honours in Economics with the subject combination of Statistics and Mathematics from Siliguri College affiliated to University of North Bengal in 1999.
- B. Passed Higher Secondary Examination from WBCHSE in 1996.
- C. Passed Secondary Examination from WBBSE in 1994.

### **Personal Profile**

1. Date of Birth : 03-01-1978  
2. Sex : Male  
3. Marital Status : Married  
5. Languages Known : English, Hindi, and Bengali

Place: Siliguri,

**SUBRATA GHOSH**